



Peak Retreats adds authentic hidden gem Pralognan-la-Vanoise to its winter programme

French Alps specialist Peak Retreats, the UK's only employee-owned ski holiday company, is enhancing its winter ski holiday programme with the addition of authentic French resort Pralognan-la-Vanoise.

Pralognan was chosen for its warm, traditional village, strong appeal for families and beginners, and excellent value for money. This charming resort sits in a spectacular location at the heart of the Vanoise National Park and offers a quieter, more genuine mountain experience that resonates with British skiers looking for authentic French mountain villages with an unspoilt feel. Its attractive price point makes it particularly appealing for families who want a true Alpine setting without the cost associated with better-known resorts.

The slopes in Pralognan suit the whole family, especially beginners and intermediates, with a friendly, confidence-building ski area surrounded by dramatic scenery. Off the slopes, visitors can enjoy a wide variety of non-ski activities including pony-drawn sled rides, snowshoeing, dog sledding and the popular igloo-building workshops for children.

Demand for traditional and lesser-known French resorts continues to be strong as families increasingly look for quieter slopes, genuine value and real village atmosphere. Adding Pralognan reinforces Peak Retreats' position as the UK specialist for authentic, family-focused French Alps ski holidays.

Alison Willis, Managing Director at Peak Retreats, said: *"We are always excited to share new destinations that we think our clients will love and Pralognan really ticked lots of boxes for us. It's in a stunning location and punches above its weight in terms of facilities in resort, with an Olympic sized ice-rink built for the 1992 Winter Olympics when it hosted the curling events, you can even try your hand at curling there! Access by train is easy too, with the closest station being Moutiers."*

Peak Retreats now features **Les Hauts de la Vanoise**, a modern and comfortable residence with easy access to the slopes. Facilities include an indoor heated swimming pool and whirlpool. Peak Retreats offers a seven-night stay at Les Hauts de la Vanoise from £216pp based on five sharing a two-bedroom apartment. Price includes return Eurotunnel crossing for one standard car with a free FlexiPlus upgrade.

Alternatively, in the village centre is **Les Jardins de la Vanoise** is located at the foot of the slopes with ski-in/ski-out access and direct access to the ESF ski school meeting point. Peak Retreats offers a seven-night stay at Residence Les Jardin de la Vanoise from £243pp based on five sharing a two-bedroom apartment. Price includes return Eurotunnel crossing for one standard car with a free FlexiPlus upgrade.

To find out more about Pralognan ski holidays with Peak Retreats visit the [website](#), or to discuss options, skiers should call the friendly Peak Retreats team on 023 9283 9310.

[ENDS]

Editor's notes:

Peak Retreats (peakretreats.co.uk; 023 9283 9310) is an award-winning, employee-owned French Alps specialist offering accommodation for holidays in over 70 mountain resorts in winter and a curated selection of 15 handpicked villages in summer. Winter destinations cover both traditional and high altitude, chosen for their charm, easy access to great skiing and superb amenities. All holidays include travel by Eurotunnel, with a free FlexiPlus upgrade, at selected dates. Accommodation only and travel by train via Paris or Lille can be arranged, including the Eurostar Snow service. The team can also advise on and book lift passes, ski hire and ski school for clients. Peak Retreats is a member of ABTA. With a passionate UK-based team, who provide authentic personal service tailored to each customers' needs, Peak Retreats has had loyal clients since its inception in 2002.

For more information, images or enquiries, email nicola@peakretreats.com or call 023 9283 6583. Peak Retreats is on [Facebook](#) and [Instagram](#).